

# ATTACHMENT 1



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Hilsee was the only notice expert invited to testify before the Advisory Committee on Civil Rules on the amendment to Rule 23 requiring "clear, concise, plain language notices."

Judge Richard G. Stearns  
District of Massachusetts

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The Hilsee Group collaborated with the Federal Judicial Center to create a judges' checklist for class action notice campaigns. Key topics include:

- Will notice effectively reach a high percentage of the class?
- Will the notices come to the attention of the class?
- Are the notices informative and in plain, easy to understand language?
- Are all of the rights and options easy to act upon?

Coming on the heels of the FJC's Model Plain Language Notices, which Todd Hilsee collaborated to write and design, the FJC's Judges' Class Action Notice and Claims Process Checklist and Plain Language Guide is available by clicking the link below:

## FJC CHECKLIST